

Annual Report and Action Plan

Company Name: **Joval Wines Pty Ltd**

Trading As: **Joval Wines Pty Ltd**

ABN: **80004564069**

About APCO

Australian Packaging Covenant Organisation (APCO) is a co-regulatory not-for-profit organisation leading the development of a circular economy for packaging in Australia. APCO's vision is a packaging value chain that collaborates to keep packaging materials out of landfill and retains the maximum value of the materials, energy and labour within the local economy.

Each year, APCO Brand Owner Members are required to submit an APCO Annual Report and an APCO Action Plan. This document is the Annual Report and Action Plan output for the organisation listed above. This document provides the overall performance level of the organisation, as well as any commitments they have made to work towards on their packaging sustainability journey. This document may also include additional information provided by the Member in their report.

Overall Performance **Advanced**

The chart below indicates the overall performance level of this organisation listed above in the 2022 APCO Annual Report. The organisation's reporting period was **July, 2020 - June, 2021**



Understanding APCO Annual Reporting performance levels:

- 1 Getting Started:** You are at the start of your packaging sustainability journey.
- 2 Good Progress:** You have made some first steps on your packaging sustainability journey.
- 3 Advanced:** You have taken tangible action on your packaging sustainability journey.
- 4 Leading:** You have made significant progress on your packaging sustainability journey.
- 5 Beyond Best Practice:** You have received the highest performance level and have made significant progress on your packaging sustainability journey.

Contact

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Additional Information

The information below indicates additional information that the organisation included in their APCO Annual Report.

Describe initiatives, processes or practices that you have implemented during your chosen reporting period that have improved packaging sustainability

We have changed suppliers for a few of our brands. These suppliers have been chosen as they act in an Environmentally responsible manner and are able to provide us with the most sustainable options for our brands.

We have recently changed suppliers to:

Abbe Corrugated Pty Ltd

Litho Superpak Pty Ltd

Portavin/Costpack for bottles that weigh less

Some of the features these suppliers offer is a combination of:

100% recyclable paper/cardboard

We will have the ARL recycle logo on most of our products (this will be implemented in the next packaging run)

FSC and REFC certified

HACCP and ISO9001 certified

Water based ink and vegetable based ink is used

Barry Bleach Board has been used for outer packaging

Lighter weight of bottles have been provided, offering a reduction in weight.

The process of assessing packaging and suppliers will continue on a brand by brand basis and will form part of the Action Plan.

Describe any opportunities or constraints that affected performance within your chosen reporting period

The most significant constraint influencing our packaging decisions is the requirement for high quality goods that align with our premium brand image and price point.

We have definitely been challenged by covid in terms of resourcing this reporting period however are working with a newly onboarded sustainability coordinator who will be focused on making huge leaps in our sustainability efforts moving forward. We are aware and conscious that there are always sustainability improvements to be made and this is why we have made the investment as a company to focus on this area of our business.

As technology in renewable materials strengthens, so too will our ability to run with a higher recyclable content without compromising quality or product. We are active in exploring all options as they arise, and are confident in our ability to deliver on our long term SPG's.

Finding new solutions to offset our impact on the recycling and general waste streams seems the most realistic and achievable objective in the short term. In line with this, we endeavor to strengthen local relationships with our peers to develop community recycling initiatives and allow us to maximise the weight of waste that can be diverted from landfill.

Please use the space below to provide examples or case studies of exemplary packaging sustainability conducted by your organisation.

Our goal is to analyse every aspect of our business practices, ensuring our actions minimise the impact of our activities on the environment.

We have changed suppliers to Litho Superpak for one of our Product Ranges. They are FSC and PEFC accredited. They are also HACCP and ISO9001 certified.

They only use vegetable oil based inks

Packaging is 100% recyclable

Barry Bleach Board has been chosen as it is FSC accredited

We have also changed suppliers to Abbe Corrugated for two of our Product Ranges. They are FSC and PEFC certified

All packaging is 100% recyclable (proxima paper); and the recycle logo can be printed on the packaging

The outer carton inks are water based and not vegetable based.

Our credit control department has moved from sending out 3500 statements in FY19 each month to just 40 per month in FY21.

All our paper is purchased from Officeworks paper is FSC certified. Of the paper we purchased 90% is 100% recycled paper and 6% is 5

0% recycled paper. Two trees are also planted for every one tree used based on the weight of paper we purchased, via Officeworks

We are also continuing to work with Close the Loop Printer Cartridge recycling and have started the process of being able to formally record battery recycling.

We also continue to partner with Kosdown for printing envelopes and business cards. They are a signatory to APCO and all materials used are developed with a sustainability focus. All paper is FSC certified.

We use Shred-x to recycle majority of our paper waste.

In our warehouse we repair all pallets rather than replace damaged ones as well as recycling all our shrink wrap used on site.

APCO Action Plan Commitments

For each of the Packaging Sustainability Framework criteria listed below, a description is provided along with the commitments made by the organisation in their APCO Action Plan.

Criteria 1:

Governance & Strategy:

This criteria considers actions to integrate packaging sustainability into business strategies.

- Develop a strategy that includes goals (objectives) and targets for packaging sustainability that addresses the Sustainable Packaging Guidelines (SPGs) or equivalent.
- Include a commitment to achieving the 2025 National Packaging Targets in our strategy.
- Have our executive or board of directors review our strategy and have the strategy integrated within our business processes.
- Regularly communicate and promote packaging sustainability objectives and targets within our organisation.
- Actively participate in initiatives to promote packaging sustainability outside of our organisation.

Criteria 2:

Design & Procurement:

This criteria considers actions taken to ensure that sustainability principles are considered in the design or procurement of both new and existing packaging through use of the Sustainable Packaging Guidelines (SPGs).

- Review **60%** of our packaging against the Sustainable Packaging Guidelines (or equivalent).
- Improve the accuracy of our data regarding reviews of packaging using the Sustainable Packaging Guidelines (or equivalent).
- Incorporate the Sustainable Packaging Guidelines (or equivalent) into procurement processes.
- Consider the following Sustainable Packaging Principles in our packaging reviews:
 - Design for recovery
 - Optimise material efficiency
 - Design to reduce product waste
 - Eliminate hazardous materials
 - Use of renewable materials
 - Use recycled materials
 - Design to minimise litter
 - Design for transport efficiency
 - Provide consumer information on environmental sustainability
- **60%** of our packaging to be optimised for material efficiency.
- Improve the accuracy of our data regarding packaging material efficiency.

Criteria 3:

Recycled Content:

This criteria considers actions taken to increase or optimise the amount of recycled material used by your organisation.

- Develop a policy or procedure to buy products and/or packaging made from recycled materials.
- Use recycled content in:
 - Our products
 - Primary packaging that we use to sell our products
 - Secondary packaging that we use to sell our products
 - Tertiary packaging that we use to sell our products
 - Other items which we purchase (e.g. office stationary and suppliers etc.)
- **100%** of our packaging to be made using some level of recycled material
- Improve the accuracy of our data regarding use of recycled materials.

Criteria 4:

Recoverability:

This criteria considers actions taken to improve the recovery of packaging at end-of-life and increase use of reusable packaging.

- **70%** of our packaging to be designed to have all packaging components be recoverable at end-of-life.

- Improve the accuracy of our data regarding recoverability.
- Use PREP to assess the recyclability of our packaging through kerbside collection in Australia and/or New Zealand.
- Investigate opportunities to use reusable packaging.
- 60% of our packaging to have all packaging components that are reusable.
- Improve the accuracy of our data regarding reuse.
- Participate in a close-loop recovery program/alternative collection system.

Criteria 5:

Disposal Labelling:

This criteria considers the extent to which packaging has been labelled to help consumers determine what to do with packaging at end-of-life.

- 50% of our packaging to have on-pack labelling to inform correct disposal.
- Improve the accuracy of our data regarding labelling.

Criteria 6:

On-site Waste:

This criteria considers progress in increasing the amount of on-site solid waste being diverted from landfill.

- Have recycling programs for the following materials:
 - Paper/cardboard
 - Soft plastics
 - Rigid plastics
 - Timber
 - Glass
- Aim for 70% of our on-site waste to be diverted from landfill.
- Improve the accuracy of our data regarding on-site waste.

Criteria 7:

Problematic Materials:

This criteria considers the extent to which organisations are actively phasing out problematic and unnecessary single-use plastic packaging and preventing/reducing litter.

- Help reduce litter by:
 - Conducting regular clean ups
 - Participating in Business Clean Up Day
 - Sponsoring a clean up day